



# New Products Promo

Name of Operation \_\_\_\_\_

First and Last Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail  I would like to receive emails from Chef Pierre, Bistro Collection & Sara Lee brands.

Distributor Name \_\_\_\_\_ Distributor City, State \_\_\_\_\_

**TYPE OF OPERATION: (check one)**

**Commercial Restaurants**

- Traditional QSR/Fast Food
  - Bars & Taverns
  - Fast Casual/Quick Casual
  - Traditional Bakeries
  - Midscale/Family Dining
  - Farm Stands
  - Casual Dining
  - Convenience Stores
  - Fine Dining
- Average Number of Meals Served Per Day**
- Under 100 Meals
  - 100-299
  - 300-499
  - 500-599
  - 600-999
  - 1,000-1,999
  - 2,000-4,999
  - 5,000 or more

**Non-Commercial/Beyond Restaurant/Onsite Feeding**

- Business & Industry
  - Casinos/Gambling
  - Hospitals
  - Corrections
  - Traditional Nursing Homes
  - Supermarket Deli
  - Retirement Communities
  - Mass Merchandisers
  - Colleges & Universities
  - Recreation
  - Vending
  - Airlines/Travel
  - Office Coffee Service (OCS)
  - Cruise Lines
  - Military
  - Stadiums/Arenas
  - Lodging
- How did you hear about this program?**
- Sales Rep
  - Distributor Sales Rep
  - Tradeshow
  - Website
  - Email
  - Other \_\_\_\_\_

**SAVE \$5/CASE UP TO \$500 ON ALL NEW PRODUCTS!**

Valid July 1, 2019 through December 31, 2019

PRODUCT CODE	PRODUCT NAME	CASES PURCHASED	REBATE PER CASE	TOTAL REBATE
<b>BREADS</b>				
8282	Chef Pierre® NEW! Pre-Cut Jalapeño Cornbread		x \$5.00 =	
41317	Chef Pierre® IMPROVED! Whole Grain Biscuit		x \$5.00 =	
<b>MUFFINS</b>				
8858	Chef Pierre® NEW! Whole Grain Individually Wrapped Cinnamon Apple Muffin		x \$5.00 =	
8859	Chef Pierre® NEW! Whole Grain Individually Wrapped Corn Muffin		x \$5.00 =	
<b>DESSERTS</b>				
4251	Sara Lee® NEW! Chocolate Pound Cake		x \$5.00 =	
8213	Sara Lee® NEW! Classic Iced Brownie without Nuts		x \$5.00 =	
9347	Chef Pierre® NEW! Bourbon Chocolate Pecan Pie		x \$5.00 =	
9348	Chef Pierre® NEW! Chocolate Brownie Pie		x \$5.00 =	
9368	Chef Pierre® NEW! Pumpkin Spice Latte Pie		x \$5.00 =	

**TO REDEEM:** Online redemption encouraged. Photocopies accepted.

Redeem online at [www.fspromos4u.com/saralee](http://www.fspromos4u.com/saralee) and enter the Quick Access Code: CulinaryPromo2019 or mail completed form to:

Sara Lee Frozen Bakery  
c/o Splurge Desserts Promo  
PO Box 2040  
Brownsdale, MN 55918

**CALL 855.524.7876 OR CONTACT YOUR FOODSERVICE OR DISTRIBUTOR REP FOR MORE INFORMATION**

**TERMS & CONDITIONS:** Valid only for product codes listed in this offer. Promotion period is July 1, 2019 – December 31, 2019. All items listed on this offer can be purchased at any time during the promotional period. Offer applies only to foodservice operators. One coupon/redemption per location or headquarters address. Headquarters may submit for multiple locations and request one combined rebate check; however, reporting must show individual store addresses and purchase information. This offer is not valid for school or military bids and operator members of Group Purchasing Organizations. Not valid in conjunction with any other Sara Lee Frozen Bakery offer for these products. Offer does not apply to Resale, Bid, Contract Business, National Accounts and Franchise affiliated groups. Any other use constitutes fraud. Sara Lee Frozen Bakery Teams has final decision on the interpretation of the terms & conditions of this program and reserves the right to cancel this program at any time. Void where prohibited. Distributor invoices or tracking reports must accompany rebate form and include Sara Lee Frozen Bakery item numbers, operator & distributor business name and appropriate purchase dates and postmarked by January 31, 2020. Allow 6-8 weeks for fulfillment. May be used in conjunction with Sara Lee Frozen Bakery Partners Program. Limit \$500.